

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 530a	530a-6a								
		Candidate Discount									
				10/29/12 to 11/04/12	5x	MTWTF--					
	13			M	10/29/12	:30	5:56 AM	KFT1202H	\$540.00		5
	13			Tu	10/30/12	:30	5:55 AM	KFT1202H	\$540.00		4
	13			W	10/31/12	:30	5:43 AM	KFT1202H	\$540.00		6
	13			Th	11/01/12	:30	5:43 AM	KFT1202H	\$540.00		7
	13			F	11/02/12	:30	5:59 AM	KFT1202H	\$540.00		8
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	5:55 AM	KFT1202H	\$540.00		9
2	13	Good Day 6a	6a-7a								
		Candidate Discount									
				10/29/12 to 11/04/12	4x	MTWT---					
	13			M	10/29/12	:30	6:22 AM	KFT1202H	\$900.00		3
	13			Tu	10/30/12	:30	6:29 AM	KFT1202H	\$900.00		5
	13			W	10/31/12	:30	6:24 AM	KFT1202H	\$900.00		4
	13			Th	11/01/12	:30	6:11 AM	KFT1202H	\$900.00		6
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	6:39 AM	KFT1202H	\$900.00		7
3	13	Good Day 7a	7a-8a								
		Candidate Discount									
				10/29/12 to 11/04/12	4x	MTW-F--					
	13			M	10/29/12	:30	7:30 AM	KFT1202H	\$990.00		3
	13			Tu	10/30/12	:30	7:11 AM	KFT1202H	\$990.00		2
	13			W	10/31/12	:30	7:13 AM	KFT1202H	\$990.00		4
	13			F	11/02/12	:30	7:47 AM	KFT1202H	\$990.00		5
4	13	Good Day 8a	8a-9a								
		Candidate Discount									
				10/29/12 to 11/04/12	5x	MTWTF--					
	13			M	10/29/12	:30	8:14 AM	KFT1202H	\$900.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 8a	8a-9a								
		Candidate Discount									
	13			Tu	10/30/12	:30	8:33 AM	KFT1202H	\$900.00		4
	13			W	10/31/12	:30	8:50 AM	KFT1202H	\$900.00		2
	13			Th	11/01/12	:30	8:14 AM	KFT1202H	\$900.00		5
	13			F	11/02/12	:30	8:30 AM	KFT1202H	\$900.00		6
		11/05/12 to 11/11/12	1x	M-----							
	13			M	11/05/12	:30	8:49 AM	KFT1202H	\$900.00		7
6	13	Good Day Su 7a	7a-8a								
		Candidate Discount									
		10/29/12 to 11/04/12	1x	-----S							
	13			Su	11/04/12	:30	7:58 AM	KFT1202H	\$810.00		2
7	13	Good Day 9a	9-10a								
		Candidate Discount									
		10/29/12 to 11/04/12	1x	----F--							
	13			F	11/02/12	:30	9:13 AM	KFT1202H	\$810.00		1
9	13	M-F 10a-11a	10a-11a								
		Candidate Discount									
		10/29/12 to 11/04/12	2x	M-W----							
	13			M	10/29/12	:30	10:50 AM	KFT1202H	\$720.00		2
	13			W	10/31/12	:30	10:59 AM	KFT1202H	\$720.00		1
		11/05/12 to 11/11/12	1x	M-----							
	13			M	11/05/12	:30	10:51 AM	KFT1202H	\$720.00		3
10	13	Fox 13 News at Noon	12p-1p								
		Candidate Discount									
		10/29/12 to 11/04/12	1x	M-----							
	13			M	10/29/12	:30	12:59 PM	KFT1202H	\$360.00		1
11	13	M-F 3p-4p	3p-4p								
		Candidate Discount									

10/29/12

-TW-F--

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	M-F 3p-4p	3p-4p								
		Candidate Discount									
					to 11/04/12	3x					
	13			Tu	10/30/12	:30	3:53 PM	KFT1202H	\$225.00		4
	13			W	10/31/12	:30	3:38 PM	KFT1202H	\$225.00		3
	13			F	11/02/12	:30	3:29 PM	KFT1202H	\$225.00		5
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	3:10 PM	KFT1202H	\$225.00		6
12	13	M-F 4p-5p	4p-5p								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	MT-T---				
	13			M	10/29/12	:30	4:54 PM	KFT1202H	\$900.00		3
	13			Tu	10/30/12	:30	4:23 PM	KFT1202H	\$900.00		4
	13			Th	11/01/12	:30	4:29 PM	KFT1202H	\$900.00		5
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	4:19 PM	KFT1202H	\$900.00		6
13	13	Good Day 530a	530a-6a								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	-T-----				
	13			Tu	11/06/12	:30	5:58 AM	KFT1202H	\$540.00		1
14	13	Good Day 6a	6a-7a								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	-T-----				
	13			Tu	11/06/12	:30	6:58 AM	KFT1202H	\$900.00		1
15	13	Good Day 7a	7a-8a								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	-T-----				
	13			Tu	11/06/12	:30	7:26 AM	KFT1202H	\$990.00		1
16	13	Good Day 8a	8a-9a								
		Candidate Discount									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Good Day 8a	8a-9a								
		Candidate Discount									
					11/05/12 to 11/11/12	1x	- T- - - - -				
	13			Tu	11/06/12	:30	8:22 AM	KFT1202H	\$900.00		1
17	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
					10/29/12 to 11/04/12	5x	MTWTF- -				
	13			M	10/29/12	:30	5:13 PM	KFT1202H	\$1,080.00		3
	13			Tu	10/30/12	:30	5:29 PM	KFT1202H	\$1,080.00		5
	13			W	10/31/12	:30	5:29 PM	KFT1202H	\$1,080.00		2
	13			Th	11/01/12	:30	5:21 PM	KFT1202H	\$1,080.00		4
	13			F	11/02/12	:30	5:28 PM	KFT1202H	\$1,080.00		6
18	13	Fox 13 News at 6p	6p-630p								
		Candidate Discount									
					10/29/12 to 11/04/12	3x	MT- T- - -				
	13			M	10/29/12	:30	6:24 PM	KFT1202H	\$1,080.00		2
	13			Tu	10/30/12	:30	6:23 PM	KFT1202H	\$1,080.00		3
	13			Th	11/01/12	:30	6:22 PM	KFT1202H	\$1,080.00		4
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:13 PM	KFT1202H	\$1,080.00		5
19	13	Fox 13 News at 630p	630p-7p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	- - W- F- -				
	13			W	10/31/12	:30	6:43 PM	KFT1202H	\$990.00		2
	13			F	11/02/12	:30	6:55 PM	KFT1202H	\$990.00		3
20	13	M-F 7p-730p	7p-730p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	7:28 PM	KFT1202H	\$1,080.00		2
21	13	M-F 730p-8p	730p-8p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE

**Remit Address:**

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Candidate Discount											
					10/29/12 to 11/04/12	3x	- T- TF- -				
	13			Tu	10/30/12	:30	7:55 PM	KFT1202H	\$855.00		1
	13			Th	11/01/12	:30	7:55 PM	KFT1202H	\$855.00		2
	13			F	11/02/12	:30	7:55 PM	KFT1202H	\$855.00		3
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	7:55 PM	KFT1202H	\$855.00		4
23	13	Fox 13 Late News 10p	10p-1030p								
Candidate Discount											
					10/29/12 to 11/04/12	2x	- T- - F- -				
	13			Tu	10/30/12	:30	10:31 PM	KFT1202H	\$2,250.00		1
	13			F	11/02/12	:30	10:13 PM	KFT1202H	\$2,250.00		2
24	13	Fox 13 Late News 1030p	1030p-11p								
Candidate Discount											
					10/29/12 to 11/04/12	3x	M- WT- - -				
	13			M	10/29/12	:30	10:42 PM	KFT1202H	\$1,440.00		3
	13			W	10/31/12	:30	10:58 PM	KFT1202H	\$1,440.00		1
	13			Th	11/01/12	:30	10:50 PM	KFT1202H	\$1,440.00		2
26	13	Fox 13 Late News 1030p	1030p-11p								
Candidate Discount											
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	10:53 PM	KFT1202H	\$2,250.00		1
27	13	Fox 13 News Edge 11p	11p-1135p								
Candidate Discount											
					10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	11:11 PM	KFT1202H	\$1,260.00		1
30	13	M-Su 1030-11p Late News	1030p-11p								
Candidate Discount											
					10/29/12 to 11/04/12	1x	- - - - - S-				
	13			Sa	11/03/12	:30	11:25 PM	KFT1202H	\$1,440.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Invoice #	140705-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	10:25 PM	KFT1202H	\$2,250.00		1
34	13	Fox 13 News at 530p	530p-6p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	--WT---				
	13			W	10/31/12	:30	5:43 PM	KFT1202H	\$1,080.00		3
	13			Th	11/01/12	:30	5:58 PM	KFT1202H	\$1,080.00		4
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	5:39 PM	KFT1202H	\$1,080.00		5

Aired Spots

67

<u>Gross Total</u>	<b>\$64,530.00</b>	
<u>Agency Commission</u>	<b>\$9,679.50</b>	
<u>Net Amount Due</u>	<b>\$54,850.50</b>	<b><u>Payment Terms 30 Days</u></b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.